

## **Mistletoe Movement Booking Script**

Hey friend! Do you have a fast min? I know in Dec, that's about all the time we have, right?! I'll keep it short, but wanted to see if you've been caught under any mistletoe yet this year? (Pause... wait for it, wait for it... they will laugh and say what?!) Ok, whew, I'm still in time because I'd love to treat you to a fast 10 min Kiss and Tell Mistletoe Encounter! We have some new ahhhmaazzzing lip glosses that I'm just trying to get as many people's opinion of, and all we need is 10 min together for you to tell me your favs because that will help me know what people will love the most. You also get entered into a drawing for \$100 of FREE MK just for helping me out! Want me to run by at lunch or right after work? (or offer 2 time slots....)

## **Mistletoe Movement Texting Script**

*Hi \_\_\_\_! This is Victoria and I'm a friend of \_\_\_\_\_. The reason she referred you to me is because she helped me out with a challenge call the Mistletoe Movement!! I teach skincare and makeup artistry with Mary Kay and my goal is to show our NEW lip glosses on 30 women in December. It's a quick 10 mins appointment and you'll be entered in to win \$100 in Mary Kay! What do you think? Sound fun?*